

# Maddy Franklin

“She does it all!” - Everyone I’ve Ever Worked For\*

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## Experience:

### **Graphic Design Coordinator at Jamestown LP**

*Manhattan, NY / October 2019 – Current*

Graphic Design and Animation for properties such as Chelsea Market, Ponce City Market, Ghirardelli Square, Boston Design Center, etc as well as the Jamestown brand. Apart of the entire design process from concept to production. Projects include super-graphics digital design, website design, signage, and more.

### **Graphics and Social Media at Blamo! Media**

*Brooklyn, NY / Feb 2020 – Current*

Digital design, social media strategy, research, and creative direction for Blamo! Podcast and upcoming unannounced Blamo! Media projects.

### **Designer at Park Delicatessen**

*Brooklyn, NY / May 2017 – February 2019*

Design and Art Direction for an independent clothing brand. In charge of collection conceptualization, clothing graphics, tech packs, social media campaigns, floral design, and nearly all things creative.

### **Design Intern at The Wing**

*Manhattan, NY / February 2019 – July 2019*

Full-time intern at The Wing creating content ranging from animated content, digital design, to merchandise design and package design.

### **Freelance Designer & Animator**

*Brooklyn, NY / May 2017 – Present*

Stop motion, digital animation, branding, and floral design; anything asked of me basically! Selected Clients include: Atlantic Records, Susan Alexandra, Blamo! Podcast, Poppin, and Jason Mraz.

### **Printing Specialist at Pratt Institute**

*Brooklyn, NY / Sept 2015 – May 2018*

Helped students format and print projects. Performed large format printing, risographing, and laser cutting.

## Education:

Pratt Institute  
BFA in Communication  
Design  
3.91 GPA  
Deans List

## Accolades:

3 animations honored at the Society of Illustrators Scholarship Show 2018  
3 animations honored at the International Motion Arts Award 6  
1 Animation shown at the Giphy Film Fest 2018  
1 viral cat video  
1 feature in the WSJ  
Lots of friends

## Skills:

Technical:  
Adobe Creative Suite, MacOSX, Dragonframe, C4D, copy writing, photography, lighting, animation (stop motion, 2D, AND 3D!), set and puppet fabrication, Squarespace, illustration, ceramics, printmaking, risograph, & Keynote/Powerpoint.

Professional:  
strong communication, punctual, optimistic, focused, opinionated, self-motivated, funny, works well in fast-paced environments, strategic, conceptual and creative thinking, innovative, insightful, self-driven, resourceful, funny, & imaginative.

\*References available upon request